#18/8

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Client No. NRI-2001 / MBHB No. 01-820)

| In the Application of: | |) | |
|------------------------|---|--------------------------------|--|
| | Chen et al. | Examiner: Alexander Kalinowski | |
| Serial No.: | 09/266,790 | Group Art Unit: 2166 | |
| Filed: | March 12, 1999 | | |
| MEA | THOD AND APPARATUS FOR) ASURING USER ACCESS TO) | RECEIVED | |
| | AGE DATA | FEB 0 1 2002 | |
| | | Technology Center 2100 | |

Assistant Commissioner for Patents Washington, D.C. 20231

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION ACCOMPANYING RCE APPLICATION

Dear Examiner:

Applicants have filed an RCE of the above-captioned case. Accompanying the filing of the RCE is this response to the Final Office Action mailed on September 28, 2001. Applicants request entry of the following Amendment and Response before examination of the RCE application.

Also filed concurrently herewith is a request for an one-month extension of time and the requisite fee, and an oath/declaration.

In the Claims:

Please amend claims 1, 5, 9, and 13 as follows (no new matter has been added):



- 1. (Amended) A method of providing information on advertisements viewed comprising:
 - a) instrumenting a viewing device with an instrumentation program;
 - b) receiving information at the viewing device, the information including advertisements; and